



## PROGRAMMING & CONTENT PREMIERES

Fathom provides programming networks, studios, OTT providers, and entertainment brands a high-impact way to showcase upcoming programming with bigger than life in-cinema screening events. From promotion to audience loyalty, the Fathom cinema experience offers a highly scalable screening platform to bring your content to life.

### IMPACTFUL SCREENING EVENTS

If you're looking for a new way to engage your fans, build excitement around a new premiere, or create promotional momentum, Fathom Events can connect your far-reaching audiences in their local movie theaters across the country. The Fathom network can be deployed for:

- Series and Season Premieres
- Original Films and Documentaries
- Live Broadcast from the Red-Carpet
- Live Q&A with Cast
- Awareness and Ratings

### WHY THEATERS?

Cinemas are not just for movies anymore. With Fathom, you can engage your stakeholders through the power of the big screen and theater-quality sound. Our immersive and engaging platform takes full advantage of the attributes of hosting an event in movie theater auditoriums:

- Giant HD movie screens and surround sound
- Extensive network of "connected" movie theaters across the U.S.
- Simultaneous and consistent message delivery across all time zones
- Centralized booking with one contract
- Access to theater concessions

### ENGAGE YOUR AUDIENCE

#### Live Satellite Broadcasts

Fathom's proprietary network allows delivery of your event by live satellite broadcast simultaneously and consistently to as many as 1,200 theaters nationwide.

#### Pre-Recorded Content Distribution

Pre-produced content can be securely delivered for simultaneous playback or staggered across time zones to as many as 2,000 theaters nationwide.

#### About Fathom Private Events

Fathom has reinvented "invitation only" events by offering a high-impact way for corporations, entertainment companies, programming networks, and brands to engage, inform, and motivate privately invited audiences through the unmatched sight and sound that only the cinema can deliver. Fathom offers a highly scalable communications platform that connects organizations with their targeted audiences in movie theaters throughout the U.S.

For More Information Visit Us at: [www.fathomprivateevents.com](http://www.fathomprivateevents.com)

Contact: Craig Wilmes | Corporate Sales Manager | 720-262-2714 | [cwilmes@fathomevents.com](mailto:cwilmes@fathomevents.com)